

To: AIDEA
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From: Clark Penney
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Month End Report 4/2019

Overall:

The internal structure and continued expansion of the Advisory Board were established this month. Going forward NID Advisory will have a waitlist in which we can use to cycle members. We are now able to identify the approaches to take working towards NIDs core goal of expanding new industry development. We were successful in introducing NID to various departments around the State and have begun conversations on how to work together efficiently going forward.

B2.2 General

- We have refined our meeting agendas for both the internal and external meetings
- Found and implemented a CRM system
- Successful implementation of projects by sector
- Various State Departments are reaching out to us as economic opportunities arise
- Drafted 6 areas of approach for NID to work through
- Conversations with the Governor on Vision

B2.3 New and Existing Industry Growth (highlights)

- Timber meeting with an entity that helped identify barriers and solutions
- Recreational Development
- MTA media announcement (Governor attended)
- Gaming/Gambling/Sports Betting Initial Conversations

B2.4 Marketing

We are developing and expanding:

- Website
- Materials for State/Regions/Communities
- Videos Highlighting State Lifestyle
- Expo and Industry Events

B2.5 Finance

- Creating a master list of various options
 - o The list will be something the NID team has access to as conversations progress with industry and corporations
 - o This will include working with UAA, AIDEA etc.
- Procurement
 - o Learned various approaches

The Month Ahead:

Focus for the following month will be:

- Finalizing travel plans and budget
- Continued refinement of the 6 NID approaches
- Expanded Research
- Continued execution of the NID Outreach list/plan
- Managing the team and overall vision